

SPONSORSHIP PROPOSAL



To allow for sufficient exposure of your donated prize and company recognition, please complete the form at the back of this proposal and return as soon as possible.

Major prizes will be awarded on a first come, first served basis.

PROPOSAL

The OBC seek prizes, product, gift vouchers or donations to run the Club's Competitions and Races. *(Prizes needn't be marine related and are welcomed for any gender or age group – including children.)* We appreciate all support and continually promote you to our members and supporters.

We encourage you to 'sign-up' to these events as soon as possible by completing the Form at the end of this proposal.

COMPANY RECOGNITION

FOR ALL PRIZES AND DONATIONS

All sponsors are recognized by way of:

- Boat bags (excluding Hutchwilco Boat Show and Kids Fishing Competition) filled with promotional product, vouchers, specials and promotional material
- Fly your banners and flags on our Tamaki Drive fence-line two weeks prior to each event (approximately 33,000 vehicles pass the OBC each day!)
- OBC Facebook page <https://www.facebook.com/Outboardboatingclub>
- Through the MC on event day (excluding Hutchwilco Boat Show)
- OBC group member weekly emails
- Event page of the OBC website (with a short bio and link to your business)
- Through your prizes and donations
- We continue to promote your business to our members when asked and required
- Post event 'thank you' mention in the Outboarder (Club magazine). This is received by 1950+ members. Includes company name, bio and website (or email).

OBC EVENTS (where sponsorship is appreciated)

- OBC Fishing Competition (Saturday 10 March 2018 raindate Sunday 11 March)
- OBC Bath Tub Race (Sunday 26 November)
- Nauti Girls Fishing Competition (Saturday 4 November)
- Kids Fishing Competition (TBA)
- Hutchwilco Boat Show (stand game) (May annually)

MAJOR PRIZE SPONSORSHIP

(ADDITIONAL COMPANY RECOGNITION)

1st MAJOR PRIZE (for any of the events)

Value – RRP \$3,000 +

Recognition:

- 1 x pre-event ¼ page company advert in Outboarder (advertising: company, logo, bi-line and major prize donated for the event)
- Shared naming rights with the OCB for this one event
- 2 x Additional ezine (OBC online newsletter) communication advertising your business and prize supplied for event
- Front fence 'prime-spot' location for company banner

(Only one business can secure this opportunity – on a first in basis)

OTHER 'MAJOR' PRIZES / DONATIONS

Value – RRP \$1,000 - \$3,000

Recognition:

- 2 x Additional ezine (OBC online newsletter) communication advertising your business and prize supplied for event
- Front fence 'next best prime-spot' location for company banner

HISTORY OF THE EVENTS

OBC Fishing Competition (Saturday 10 March 2018 – raindate Sunday 11 March)

The OBC Fishing Competition is the largest event on our Club calendar. It is popular with our members, their friends and previous sponsors. In 2018 we celebrate 19 years running this prestigious event.

The competition is a one-day event that runs either on a Saturday or Sunday and weather dependent. It targets all ages and demographics and is a fundraising opportunity for a chosen OBC charity.

Approximately 400-500 anglers fish this competition.

OBC Bath Tub Race (Sunday 26 November 2017)

The OBC Bath Tub Race began for 'members only' in 2015 at Herald Island.

In 2016 the event was opened up to other North Island tub racers including Bowen Town in Whitianga and Bay of Islands among other invited guests.

Nauti Girls Fishing Competition (Saturday 4 November 2017)

The Nauti Girls is one of our most popular events with our lady members, their friends and our sponsors. In 2018 we celebrate 12 years running this fun event. Traditionally it has been a fundraising opportunity for the Make A Wish childrens charity.

With maximum four crew members on board, it was designed with lady in mind, (wife, partner, female work colleague or friend of an OBC member) and two female friends.

The fourth person on the crew is the male (or female) skipper of the vessel, aptly named the 'Masterbaiter'. His job on the day is to do 'almost everything' for the ladies. From sourcing the secret fishing spots, cooking the breakfast, serving lunch, baiting the hooks and cleaning down the boat. They generally pander to the whims and needs of the ladies to ensure they have a great day out on the water.

Approximately 100+ anglers attend this event. The fishing is preceded by prize giving, gourmet buffet, band and dancing.

Kids Fishing Competition (date tba in April)

This event is popular with members' children and grandchildren. Up to 80 kids rotate fishing the A-pier. This is the only time anyone is allowed to fish from a Club pier.

SPONSORSHIP FORM

<i>Event Name</i>	
<i>Your Business Name or Trading As</i>	
<i>Contact Name and Title</i>	
<i>Contact Number</i>	
<i>Email</i>	
<i>Signature</i>	
<i>Company Address</i>	
<i>City</i>	<i>Postcode</i>
<i>Sponsorship: (please circle) Prize / Product / Gift Voucher / Donation</i>	
<i>Item Description</i>	
<i>\$ Value (Recommended Retail Price)</i>	
<i>Office Use Only</i>	
<i>Sponsorship Received Date</i>	
<i>Low-res Jpeg Logo Received</i>	
<i>Banners / Flags Received</i>	

Please email to events@obc.co.nz or post to

Erin Marmont, OBC, PO Box 42056, Orakei, Auckland, 1745

